

Continental Societies, Inc.

"Our Children, Our Commitment, Our Concern"



**P.O. Box 764935
Dallas, Texas 75376
(214) 985-1809
www.continentialsocietiesinc.org**

2014-2015

Sponsorship Opportunities

Recreation



Humanities



Health



Employment



Arts



Education



Contact Information:

President, Judith T. Nix.....(214) 985-1809

Treasurer, Louise W. Davis.....(214) 477-8217

Tax Identification Number: 23-7391006

State Taxpayer Identification Number: 32-002687211

Continental Societies Inc.,

Dallas Chapter

P.O. Box 764935

Dallas, Texas 75376

www.continentalsocietiesinc.org

judithn.csi@gmail.com

Table of Contents

Letter of Introduction.....	4
Mission Statement.....	5
Our Board.....	6
Events and Programs.....	7
Scholarships.....	9
Sponsorship Levels and Types.....	10
\$1,000 KIDS Sponsorship.....	10
Past Supporters.....	11
In-Kind Contributions	12
How you can make a difference.....	13
Chapter Program Financials and Data.....	14
Chapter Data (2008-2014)	14
2013 Actual	14
2014 (Estimated Based on Current Year's Progress)	14
2015 (Projected)	14
Form or detailed instructions for Companies Interested in Sponsoring	15

Introduction

Greetings

I am Judith T. Nix, President of the Dallas Chapter of the Continental Societies Inc. The Continental Societies Inc. is a national organization with a mission to create healthy educational environments and opportunities to empower children. We are teachers, lawyers, doctors, nurses, technicians, artisans, entrepreneurs, professionals, wives, and moms that have banded together for this common purpose.

Over the past five years the Dallas chapter has serviced over 300,000 children. More importantly, the members of this chapter are committed to improving the quality of life for all children. But our approach is about more than just giving donations. We have dedicated thousands of volunteer hours every year for the last 35 years to support children in the Dallas Fort Worth area.

We support children through outreach programs, in youth centers, schools, pediatric wards, homes for the delinquent and wherever there is a need. Continentals volunteer through tutoring, mentoring, after-school programs, health events, food drives, clothes donations, walk-a-thons and much more. The Dallas Chapter of Continentals is especially active in the community and we rely heavily on the generosity of sponsors and donors.

We are writing because we need you. We are seeking community conscious donors that are interested in helping children realize their full potential in healthy and happy environments.

In this package we will introduce you to some of the awesome events we support as well as some of our signature programs. You will also find information about our organization, our board, sponsor levels and contact information. It is important to underscore that all programs are supported by in-kind donations from our patrons and through our annual fundraiser. The combined cost of our activities is approximately \$500,000 per year. It is our goal to inspire a corporate champion to partner with our organization. We are a small but mighty group that believes in team work. We hope you will agree to join us.

If you have any questions or need more information we would be happy to meet with you to tell you more about our organization and our outstanding programs and activities.

Mission Statement



To create environments within our communities that empowers children to have access to quality and appropriate opportunities to reach their optimal potential.

Founded in June 1956 and incorporated nationally in 1972, Continental Societies, Inc. is a national public service organization dedicated to the socioeconomic and cultural welfare of underprivileged children and youth. Continental Societies Inc. embraces 46 chapters in 20 states in the Continental USA, District of Columbia and Bermuda and is continuing to grow. Through our Five-Point Programmatic Thrust: Health, Education, Employment, Recreation (HEER), plus Arts and Humanities, Continental women, nationally, strive to adhere to the humanitarian precept of sharing with those in need.

Our Board

Judith T. Nix, President, is a graduate of Grambling State University with a Bachelor of Arts in Social Work and Speech Therapy. She has additional education credit in Pastoral Counseling. Currently, Judith is a valued Administrator in the School of Education and Human Services at the University of North Texas. Judith has been a member of Continental Societies Inc. for 8 years.

Beryl Smith, 1st Vice President, received her formal education in England and graduated with a degree in nursing. She served as a registered nurse until her retirement. Beryl is committed to the service of others. She continues her work in the medical field through her missions to Guyana, South America where she provides medical care to those in need. Beryl has been a member of the Continental Societies Inc. for 4 years.

Aida Collins, 2nd Vice President, is a graduate of the University of Texas at Arlington with a Masters of Interdisciplinary Studies in Conflict Resolution and Diversity Management. She received a Bachelor's degree in Public Administration from Dallas Baptist University. She is a qualified mediator in the state of Texas and is a US Army veteran. Aida has 27 years of federal service. She is currently a director with the US Department of Labor. Aida has been a member of the Continental Societies Inc. for 4 years.

Louise W. Davis, Treasurer, is a graduate of Alcorn State University with a Bachelor of Arts in Social Studies. She also has a Master's degree in Reading and a Master's degree in Education Administration from Western Illinois University. Louise is a retired principal of the Plano Independent School District. Louise has been a member of the Continental Societies Inc. for 14 years.

Yvette Pierre, Pharm.D., Financial Secretary is a graduate of Xavier University with a degree in Pharmaceutical Medicine. She performed her residency at Ohio State University. She is currently the Director of Pharmacy at LifeCare Hospitals of Dallas. Yvette has been a member of the Continental Societies Inc. for 6 years.

Rita White, Corresponding Secretary, is a graduate of Howard University with a Bachelor of Science degree in Zoology. She has a Master's degree in Education majoring in Counseling with a minor in Psychology. Rita has been a member of the Continental Societies Inc. for 21 years.

Marilyn Hayes, Recording Secretary, is a graduate of Jackson State University with a Bachelor of Science degree in Therapeutic Recreation. She is currently an elementary and high school teacher. Marilyn has been a member of Continental Societies, Inc. for 5 years.

Events and Programs



Continental Societies, Inc. is the quintessential volunteer organization that has built a foundation based on giving. The members are proud, dedicated and responsible. As partners with the Dallas Independent School District, the Boys and Girls Club along with several other national and local service organizations, the Continentals have established a proven track record of trust and reliability.

But it is through the support of our patrons and corporate sponsors that this organization is able to provide quality opportunities for children. Donations to the Continentals go directly to important basics like nutritious food, healthcare, education, scholarships and more. As a sponsor you will make a tangible and lasting difference in the lives of children right here in the community.



The CSI *Chess Camp* provides an activity that builds confidence, encourages concentration, fosters a lifelong love of intellectual exploration, demonstrates cause-and-effect relationships, teaches strategy, and promotes the setting and achieving of goals.

Girls in Flight expose at-risk girls, ages 12-18, to positive images and provides them with the skills that instill self-esteem and confidence. We saw an important need to help girls find ways to embrace their individuality.

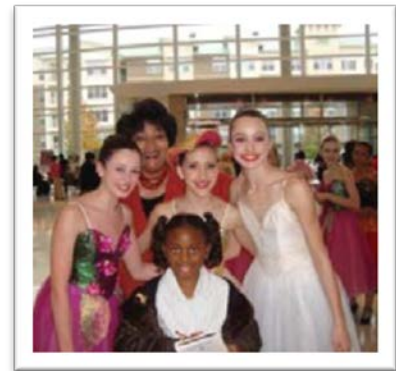


Recreation introduces youth to activities that refresh the mind and body through activity that amuses or stimulates. Continentals make it possible for children to go to sporting events such as professional *Basketball and Baseball* games. Continentals have also partnered with Boy Scouts of America and provided volunteers for their annual summer camp.

Education is an essential component that streams through all of our programs but we have branded specific programs under this umbrella including of our **African-American Read-in** where we go to schools to read and deliver books by African-American authors; **Youth Essay contest** where young writers compete in an essay writing contest. Additionally, Continentals provide books throughout the year to local schools to support their literacy programs.



Arts and Humanities foster an understanding of the past and present through cultural expressions. Each year Continentals provide opportunities for hundreds of children to see cultural events such as the **Nutcracker** and other musicals and theatrical productions.



A Healthy Child Inside and Out was designed to educate and engage children and their families on simple ways they can incorporate physical activity and wellness and nutritional eating into their daily lives. The goal for this activity is to address national health initiatives: asthma, juvenile diabetes, oral health and obesity.

Employment introduces young people to the world of careers and opportunities. Programs include **"Sister to Sister"** mentoring offering opportunities for career exploration; **"Now that You're 18"** concentrates on preparing today's youth for the job market; Resume Writing Workshops; and **"An Affair for Him"** a career, self-esteem and leadership workshop for young men and boys.



Scholarships



Winner 2014-Nicholas Cobb

The Continental Societies Inc. is very proud to offer scholarships to deserving students. Our 2014 scholarship winner is Nicolas Cobb. Nicholas has been awarded \$6000 in scholarships from the Continentals. He is an honor student, an Eagle Scout and has started his own non-profit organization.

The Dallas Chapter offers three scholarships:

- A four year general scholarship for students entering a four-year college program. From 2007-2014, we have been instrumental in awarding over \$120,000 in local, regional, and national scholarships. These scholarships are renewable for up to four years as long as the student maintains his/her GPA.
- The Charlie Mae Warbington Technical Scholarship, named for a charter member and long-time educator, is awarded to students who choose fields of study, that are specialized such as culinary, medical assistant or other technical programs lasting less than four years.
- The Paul Quinn Scholarship is awarded each year to an incoming freshman attending Paul Quinn College. This scholarship was established by the Dallas chapter in 2013 to help support students at this local college.

Sponsorship Opportunities

Annual Fundraiser- New Orleans Mardi Gras Gala

Package Level * Included	Bourbon St.	St. Charles Ave.	Canal St.	Orleans St.	Frenchmen St.	Royal St.
	\$ 50,000.00	\$ 35,000.00	\$ 25,000.00	\$ 10,000.00	\$ 5,000.00	\$ 2,500.00
30-Second Company Promo played during the event	*	*				
Logo and link on Continental website, social media and on published event materials for one year	*					
Recognition in Souvenir Journal	Full Color	Full Color	Full Color	Full Color	Full Color	
Pre-Gala VIP Reception	*	*	*	*	*	*
Mardi Gras Gala Tickets	20	15	10	10	10	10
VIP reserved seating	*	*	*	*	*	*
Drink tickets	40	15	10	10		
Chance drawing tickets	20	15	10	10	10	10
Valet parking passes	20	15	10			

\$1,000 KIDS Sponsorship

Sponsor name or logo prominently displayed in conjunction with KIDS activities including:

- Your business name included in the chapter’s annual report
- Invitation to annual Awards Recognition Luncheon
- Inclusion in all press releases
- Sponsor signage at supported events
- Participation in project activity

“Over the years”

Past King and Queens / Honorary Chairs

- 2014 King James Austin / Queen Gloria Austin
National Multicultural Western Heritage Museum /
Austin Company Commercial Real Estate
- 2013 King Roland Parrish / Queen Jewel Parrish
Parrish McDonald's Restaurants, Ltd

Honorary Chairs, Levi H. Davis – Board Chairman for Methodist
Health Systems / Queen Loretta R. Davis
- 2012 King Hon. Tennell Atkins City Councilman District 8, Deputy Mayor Pro Tem
/ Queen Marshella Atkins
- 2011 King Willis Johnson / Queen Sophia R. Johnson
- 2010 King Hon. Dwaine R. Caraway City Councilman, District 4, Mayor Pro Tem /
Queen Barbara Mallory Caraway, State Representative District 110
- 2009 King Damon "DC" Crow / Queen Ester Davis
- 2008 Dr. K.L. Newhouse, JD, MBA Served as Honorary Chair
- 2007 District Attorney Craig Watkins / Queen Tanya Watkins
- 2006 King Jimmy Porch / Queen Lynn Briggs
- 2005 King Carlos Barge / Queen Gayle Barge
- 2004 King Hon. Royce West / Queen Carole West
- 2003 King Hon. Ron Kirk / Queen Matrice Kirk
- 2002 King Buff Parham / Queen Rene Syler
- 2001 King Joe Soto / Queen Lynn Hayes
- 2000 King Joe Soto / Queen Lynn Hayes
- 1999 King Stephen Giles / Queen Clarice Tinsley
- 1998 King Roland Martin / Debra Duncan
- 1997 King Stephen Giles / Queen Clarice Tinsley

In-Kind Contributions



Continental Societies, Inc. would love to showcase your business through in-kind donations. In-kind contributions greatly improve the quality of our events and programs are only limited by your imagination. When you offer an in-kind contribution, we will assign an appropriate dollar amount to your contribution to ensure you get the sponsorship coverage you deserve.

Here are some examples of in-kind contributions

- Arts and craft supplies
- Prizes for raffles
- T-shirts, tote bags, etc.
- Professional services
- Entertainment services
- Shoes, Socks & Underwear
- Sporting events tickets
- Children's books
- Photography services
- Give-a-ways, guest favors
- Beverages
- Gift bags, baskets
- Children's coats
- Provide food support for weekend & holiday meals

How you can make a difference



Show your company's commitment to children by becoming a sponsor. Help us promote positive experiences and programs for all children. Your support in any manner will be used to educate, nourish and create healthy environments and to build equity in many segments of the community where resources are limited. Below are several ways you can help.

- **Financial** support will be used to provide supplies, materials, food items, etc., in many of our selected programs throughout the year. This could include school uniforms, food for our "feed the hungry" programs, or even scholarships for deserving students. Continental Societies Inc. works closely with the schools in the community to identify the needs of its students. Any financial support you offer could mean a big difference to these schools, students and their entire family.
- **Time** is always valuable when it comes to Continentals. We are always looking for willing volunteers and mentors. Continentals spend thousands of hours every year actively working with children, parents and teachers. We are a hands-on organization that welcomes support from our partners. You may be asked to be a participant in one of our mentor seminars, or supervise a chest camp, or serve as a presenter at a career day activity. Any time you can offer will be time well spent.
- **In-kind** supplies and materials are essential to our programs. These gifts have given children access to events and educational tools that they could not otherwise afford. Books, clothes, school supplies just a few examples of donations that can help us in our programs. But the sky is the limit. We foster relationships of trust and reliability that instill a confidence in our donors and schools. Continentals provide a steady stream of resources to children in need. This is one of the most important means we have of doing so.

Chapter Program Financials and Data

Chapter Data -2008-2014

Total Youth Served	391,941
Number of Volunteer Hours	20,436
Actual Dollars Spent	\$145,017
Value of In-Kind Contributions	\$2,994,084
Number of Grants Received	\$200.00
Number of Programs Involving Parents	139
Number of Parents Involved in Programs	17,661
Number of Programs/Projects Involving Others	204

Key Programs-2012-2013

Program	Number of Children Touched	Cost
Fall Festival	590	\$5,790.00
Chamberlain Nutcracker Ballet	87	\$10,875.00
Capella Ballet	250	\$31,250.00
Take Me Out to the Ball Game	58	\$5,850.00
Day of Reading	1195	\$3498.00
Book Give Away	600	\$1,106.15
Red Ribbon Drug Awareness	1964	\$1288.00

Key Programs -2013-2014

Program	Number of Children Touched	Cost
Red Ribbon	11656	\$6034.00
Oral Health Programs	100,000	\$5110.00
Exploring High School Fair	3000	\$1552.00
African American Read-in	4704	\$915.30
Book Give Away	1390	\$9053.00
Take Me Out to the Ball Game	92	\$9564.00

Projected Expenses for 2014-2015 Program Year

Program	Number of Children Touched	Cost
Chess Camp	100	\$4500.00
Take Me Out to the Ball Game	100	\$10,400.00
Capella Ballet	250	\$31,250.00
Chamberlain Nutcracker	200	\$12,500.00
Ambassador Internship	10	\$5000.00
Girls In Flight	50	\$2500.00
An Affair for Him	75	\$2500.00
Oral Health Programs	2000	\$3780.00



Donation Form

Thank You for Supporting Continental Societies Inc., Dallas Chapter. To make a donation, please complete and mail this form to:

Continental Societies Inc., Dallas Chapter
P.O. Box 764935
Dallas, Texas 75376

Amount of Donation _____ USD

Sponsor Levels:

- ___ \$50,000 Continental (Bourbon Street)
- ___ \$35,000 Platinum (St. Charles Ave)
- ___ \$25,000 Gold (Canal St.)
- ___ \$10,000 Silver (Orleans St.)
- ___ \$5,000 Bronze (Frenchmen)
- ___ \$2,500 Supporter (Royal)

Name of Company _____
 Contact Person _____
 Address _____
 Phone _____
 Email: _____

Payment Type:

- ___ Check payable to Continental Societies Inc.
- ___ VISA ___ MasterCard ___ AMEX ___ Discover Card

If paying with Credit Card

Name on card: _____
 Signature: _____

Billing address on credit card statement:

Credit card# _____ Expiration MM/YY _____

If you wish to make other payment arrangements or have any questions, please contact Judith T. Nix at judithn.csi@gmail.com, 214 985-1809 or Louise W. Davis at louisewdavis@verizon.net, 214 477-8217.